

Sunday 9th March 2025 9:30am to 4:00pm Quamby Estate, 1145 Westwood Road Hagley Tasmania

Stallholder Information Pack

To Apply

Apply using our online form here: <u>Stallholder Application Form 2025</u> Alternatively, contact the Festival Coordinator using the details at the end of this info pack.

Stall Options

STALL	PRICE	EARLY BIRD PRICE (If application is received prior to 30 th October 2024)
3m Standard A standard site which is 3m wide (frontage) and 3m deep.	\$90	\$60
6m Standard A standard site which is 6m wide (frontage) and 3m deep.	\$120	\$100
3m Promotional A promotional stall provides an educational/informative service to the public with no financial benefit or return. Please contact the Festival Coordinator if you are unsure whether your organisation qualifies.	\$25	No Charge
Special Something different - as discussed with the Festival Coordinator	ΡΟΑ	ΡΟΑ

Options are for site only. Stallholders will need to bring their own tables, marquees etc. All sites are outdoors, consider bringing shelter for yourself and your patrons. Let us know if you need to drive posts into the ground and you will be given a suitable site.

Location

Tasmanian Garlic & Tomato Festival at Quamby Estate 1145 Westwood Road, Hagley 7292 Map

Electricity Options

Powered sites are limited in number and location. Please carefully consider your power requirements before you purchase your power. If you're unsure of the technical details, please contact the Festival Coordinator to discuss.

Electricity is \$30 per 15A outlet. Generator access is limited - we encourage stallholders to use their own generators or battery power, if available.

All appliances and cords must be tested and tagged.

Water

Please consider bringing your own water. Limited triple-filtered bore water is available on site - if you need to use this, please bring your own buckets/containers.

Payment

All Stallholder applications are subject to approval by the TGTF committee. Successful applicants will be invoiced once they've been notified of their applications success (see dates below).

Stallholder payments are not refundable unless the event is cancelled, or for special circumstances at the discretion of the committee. If the event is cancelled more than 14 days in advance, your entire invoiced amount will be refunded. If the event is cancelled within 14 days, then 80% of your invoiced amount will be refunded.

Stallholder Approval

Stallholders are selected from all applications received. Preference will be given to stalls that meet our criteria:

- Relevant to the garlic/tomato/heirloom produce theme
- Local produce/ingredients
- Farming/agriculture related
- Good information/pictures provided for promotion
- Uniqueness
- Prompt application
- Effort taken towards reducing waste

When completing your application, ensure you include how you meet the above criteria.

Promotional information (website, Facebook, Instagram) is important to us! It helps us advertise the festival and helps you advertise your business. If you haven't provided information, this will count against you in the application process.

To qualify for the Early Bird price, your application must be received by 30th October 2024. Supporting documents (insurance, promotional photos) can be sent later, but must be received by 2nd March 2025 at the latest.

Important Dates

30 September 2024 Stallholder applications open online here
30 October 2024 Cut-off date for stallholder earlybird price
15 November 2024 Earlybird stallholders advised of application success (and invoiced)
5 January 2025 Cut-off date for stallholder applications
19 January 2025 Stallholders advised of application success (and invoiced)
23 February 2025 Cut-off date for website additions
9 March 2025 Festival!

Setup & Packup

Setup is on Saturday 8th March 2025 from 1pm to 5pm, or from 7am - 9am on Sunday 9th March 2025. We strongly recommend set up on Saturday. If you do plan to set up on Sunday, all vehicles must be removed from the main festival site before 9:00am.

Packup – strictly no vehicles will be allowed on site before 4:00pm.

Mobile Phones / Internet

Mobile reception is not reliable on site. The festival committee will arrange on-site WiFi for stallholders to use for payment systems – you will receive a password in your welcome pack. Cashless payment systems may work on the day, but please be prepared in case they don't.

Vehicles

Stallholders should park in the exhibitor car park, located a short distance from the stalls. No vehicular movement is allowed on site after 9:00am or before 4:00pm.

QueueJumper Offer

Designed to help stallholders who don't get time to go and get lunch. We'll give each stallholder a red flag. On the flag we'll print the participating food/drink stalls. Wave your flag in the queue and they will invite you to the front to get served quickly!

Environmental Considerations

- The festival is held on a historic estate, and all rubbish/recycling generated is collected by volunteers to be taken to the transfer station afterwards. Please aim to reduce the amount of rubbish generated by your stall. If you have rubbish to dispose of at the end of the day (empty boxes etc.), please take it with you when you leave. Alternatively, you can elect to pay an additional fee for rubbish removal, details are in the application form.
- Paper bags, wooden utensils, recyclable plates etc. will be viewed favourably by the committee when considering your stall application. Even better, figure out a way to avoid rubbish altogether! Make sure you let us know of the efforts you've made when you fill in your application, as we will be judging you against other similar applicants.
- Balloons, plastic straws, plastic stickers, and plastic marketing items (e.g., toys) are not permitted to be used, given away or sold at the festival. If you're unsure about your product, contact the Festival Coordinator.
- This event is a Non-Smoking Event.

Contact

Festival Coordinator: Monique Artis – 0409 428 491 – stalls@tgtf.org.au