



Sunday 20<sup>th</sup> March 2022  
 9:30am to 4pm  
 338 Four Springs Road  
 Selbourne Tasmania

# Stallholder Information Pack

## To Apply

Apply using our online form here: <https://airtable.com/shrbUzbk0cUeTj1YP>

Alternatively, contact the Stallholder Manager using the details at the end of this info pack.

## Stall Options

Stall	Price	Price if application received prior to 30 <sup>th</sup> October 2021
<p><b>3m Standard</b>            A standard site with 3m frontage. Normally 3m deep, with deeper sites available by request (e.g. if you need a vehicle parked behind your site).</p>	\$60	\$45
<p><b>6m Standard</b>            A standard site with 6m frontage. Normally 3m deep, with deeper sites available by request.</p>	\$110	\$90
<p><b>3m Promotional</b>            A promotional stall provides an educational/informative service to the public with no financial benefit or return. Please contact the Stallholder Manager if you are unsure whether your organisation qualifies.</p>	\$25	No Charge
<p><b>Special</b>            Something different - as discussed with the Stallholder Manager</p>	POA	POA

Options are for site only. Stallholders will need to bring their own tables, marquees etc. All sites are outdoors, consider bringing shelter for yourself and your patrons. Let us know if you need to drive posts into the ground and you will be given a suitable site.

## **Electricity Options**

Powered sites are limited in number and location. Please carefully consider your power requirements before you purchase your power. If you are unsure of the technical details please contact the Stallholder Manager to discuss.

All appliances and cords must be tested and tagged.

Electricity is \$20 per 15A outlet. We do not allow stallholders to run their own generators due to the noise, but a battery powered system is fine.

Some stallholders have minimal requirements (e.g. a single fridge). In this case you can choose to share your outlet. A shared outlet costs \$10, and you must draw less than 5A.

## **Water**

Please consider bringing your own water. Limited untreated borewater is available on site. If you need to use this please bring your own buckets/containers.

## **Payment**

All Stallholder applications are subject to approval by the TGTF committee. Successful applicants will be invoiced (see dates below).

Stallholder payments are not refundable unless the event is cancelled. If the event is cancelled more than 14 days in advance, your entire invoiced amount will be refunded. If the event is cancelled within 14 days then 80% of your invoiced amount will be refunded.

## **Stallholder Approval**

Stallholders are selected from all applications received. Preference will be given to stalls that meet our criteria:

- Relevant to the garlic/tomato theme
- Local produce/ingredients
- Farming related
- Good information/pictures provided for promotion
- Uniqueness
- Prompt application
- Effort taken towards reducing waste

When filling in your application, make sure you let us know the steps you have taken towards meeting the criteria.

Promotional information (website, Facebook) is important to us! It helps us advertise the festival and helps you advertise your business. If you haven't provided information this will count against you in the application process.

To qualify for the earlybird price we must receive your application by 30 October 2021.

Supporting documents (insurance, promotional photos) can be sent later, but must be received by 10 January 2022.

## **COVID-19 Considerations**

The festival committee will be closely monitoring requirements and restrictions relating to COVID-19, and will keep stallholders apprised via email. All approved stallholders will be required to provide a COVID safety plan. If you don't have one of these already you can visit <https://tgtf.org.au/exhibitors/> for templates and examples.

## Important Dates

31 August 2021	Stallholder applications open online <a href="#">here</a>
30 October 2021	Cut-off date for stallholder earlybird price
15 November 2021	Earlybird stallholders advised of application success (and invoiced)
6 January 2022	Cut-off date for stallholder applications
22 January 2022	Stallholders advised of application success (and invoiced)
28 February 2022	Cut-off date for website additions
20 March 2022	Festival!

## Location

Tasmanian Garlic and Tomato Festival  
338 Four Springs Road, Selbourne [Map](#)

## Setup & Packup

Setup is on Saturday the 19<sup>th</sup> from 8am to 4pm, or from 7am on the Sunday. We strongly recommend you set up on the Saturday. If you do plan to set up on the Sunday, for safety reasons you must be ready in time to remove your vehicle before 9:00.

Packup – strictly no vehicles will be allowed on site before 4pm.

## Mobile Phones / Internet

Mobile phones are not reliable on site. The festival committee will endeavour to arrange on-site WiFi for stallholders to use for payment systems – you will receive a password in your welcome pack. Cashless payment systems may work on the day, but please be prepared in case they don't.

## Vehicles

Stallholders should park in the exhibitor car park, located a short distance from the stalls. Approval may be sought for a single vehicle to be used as part of your stall if it does not encroach on a neighbouring stall. No vehicular movement allowed on site after 9am or before 4pm.

## Queuejumper Offer

Designed to help stallholders who don't get time to go and get lunch. We'll give each stallholder a red flag. On the flag we'll print the participating food/drink stalls. Wave your flag in the queue and they will invite you to the front to get served quickly!

## Environmental Considerations

- The festival is held on a working farm, and all rubbish/recycling is collected by volunteers to be taken to the tip afterwards. Please aim to reduce the amount of rubbish generated by your stall. If you have rubbish to dispose of at the end of the day (empty boxes etc.) please take it with you when you leave.
- Paper bags, wooden utensils, recyclable plates etc. will be viewed favourably by the committee when considering your stall application. Even better, figure out a way to avoid rubbish altogether! Make sure you let us know of efforts you have made when you fill in your application, as we will be judging you against other similar applicants.
- Balloons are not permitted to be given away or sold at the festival.

## Contact

Stallholder Manager:  
Christopher Walkden 226 Four Springs Road, Selbourne 7292  
0417 587 935  
<Stalls@tgtf.org.au>