

Stallholder Information Pack

To Apply

Apply using our online form here: <u>Stallholder Application Form 2024</u> Alternatively, contact the Stallholder Manager using the details at the end of this info pack.

Stall Options

Stall	Price	Price if application received prior to 30 th October 2023
3m Standard A standard site with 3m frontage. Normally 3m deep, with deeper sites available by request (e.g. if you need a vehicle parked behind your site).	\$90	\$60
6m Standard A standard site with 6m frontage. Normally 3m deep, with deeper sites available by request.	\$120	\$100
3m Promotional A promotional stall provides an educational/informative service to the public with no financial benefit or return. Please contact the Stallholder Manager if you are unsure whether your organisation qualifies.	\$25	No Charge
Special Something different- as discussed with the Stallholder Manager	ΡΟΑ	POA

Options are for site only. Stallholders will need to bring their own tables, marquees etc. All sites are outdoors, consider bringing shelter for yourself and your patrons. Let us know if you need to drive posts into the ground and you will be given a suitable site.

Location

Tasmanian Garlic and Tomato Festival 338 Four Springs Road, Selbourne Map

Electricity Options

Powered sites are limited in number and location. Please carefully consider your power requirements before you purchase your power. If you're unsure of the technical details, please contact the Stallholder Manager to discuss.

Electricity is \$30 per 15A outlet. We do not allow stallholders to run their own generators due to the noise, but a battery powered system is fine. Some stallholders have minimal requirements (e.g., a single fridge). In this case you can choose to share your outlet. A shared outlet costs \$10, and you must draw less than 5A.

All appliances and cords must be tested and tagged.

Water

Please consider bringing your own water. Limited untreated borewater is available on site. If you need to use this, please bring your own buckets/containers.

Payment

All Stallholder applications are subject to approval by the TGTF committee. Successful applicants will be invoiced once they've been notified of their applications success (see dates below).

Stallholder payments are not refundable unless the event is cancelled, or for special circumstances at the discretion of the committee. If the event is cancelled more than 14 days in advance, your entire invoiced amount will be refunded. If the event is cancelled within 14 days, then 80% of your invoiced amount will be refunded.

Stallholder Approval

Stallholders are selected from all applications received. Preference will be given to stalls that meet our criteria:

- Relevant to the garlic/tomato theme
- Local produce/ingredients
- Farming related
- Good information/pictures provided for promotion.
- Uniqueness
- Prompt application
- Effort taken towards reducing waste.

When completing your application, ensure you include how you meet the above criteria.

Promotional information (website, Facebook) is important to us! It helps us advertise the festival and helps you advertise your business. If you haven't provided information this will count against you in the application process.

To qualify for the Early Bird price, your application must be received by 30th October 2023. Supporting documents (insurance, promotional photos) can be sent later, but must be received by 10th March 2024.

COVID-19 Considerations

The festival committee will be closely monitoring requirements and restrictions relating to COVID-19 and will keep stallholders appraised via email.

Important Dates

31 August 2023	Stallholder applications open online <u>here</u>
30 October 2023	Cut-off date for stallholder earlybird price
15 November 2023	Earlybird stallholders advised of application success (and invoiced)
8 January 2024	Cut-off date for stallholder applications
22 January 2024	Stallholders advised of application success (and invoiced)
28 February 2024	Cut-off date for website additions
17 March 2024	Festival!

Setup & Packup

Setup is on Saturday the 16th March 2024 from 1pm to 5pm, or from 7am to 9am on the Sunday. We strongly recommend you set up on the Saturday. If you do plan to set up on the Sunday, for safety reasons you must be ready in time to remove your vehicle before 9:00am.

Packup - strictly no vehicles will be allowed on site before 4pm.

Mobile Phones / Internet

Mobile reception is not reliable on site. The festival committee will arrange on-site WiFi for stallholders to use for payment systems – you will receive a password in your welcome pack. Cashless payment systems may work on the day, but please be prepared in case they don't.

Vehicles

Stallholders should park in the exhibitor car park, located a short distance from the stalls. Approval may be sought for a single vehicle to be used as part of your stall if it doesn't encroach on a neighbouring stall. No vehicular movement is allowed on site after 9am or before 4pm.

Queuejumper Offer

Designed to help stallholders who don't get time to go and get lunch. We'll give each stallholder a red flag. On the flag we'll print the participating food/drink stalls. Wave your flag in the queue and they will invite you to the front to get served quickly!

Environmental Considerations

- The festival is held on a working farm, and all rubbish/recycling generated, is collected by volunteers to be taken to the transfer station afterwards. Please aim to reduce the amount of rubbish generated by your stall. If you have rubbish to dispose of at the end of the day (empty boxes etc.) please take it with you when you leave. Alternatively, you can elect to pay an additional fee for rubbish removal, details are in the application form.
- Paper bags, wooden utensils, recyclable plates etc. will be viewed favourably by the committee when considering your stall application. Even better, figure out a way to avoid rubbish altogether! Make sure you let us know of the efforts you've made when you fill in your application, as we will be judging you against other similar applicants.
- Balloons, plastic straws, plastic stickers, and plastic marketing items (e.g., toys) are not permitted to be used, given away or sold at the festival. If you're unsure about your product, contact the Stallholder Manager.
- Single-use cable ties are not to be used (they get swallowed by the sheep).
- This event is a Non-smoking event.

Contact

Stallholder Manager:- Bec Rumble – 0401 905 078 – stalls@tgtf.org.au